



Phuoc Dat Nguyen (Daniel Nguyen)

GROWTH MARKETING (SEO+PERFORMANCE) | MBA CANDIDATE

070.287.4517

hello@danielnguyen.solutions

Portfolio: <https://danielnguyen.solutions/>

Profile

Hi, I'm Đạt Nguyễn, a Growth Marketer focused on building scalable systems for SEO, Google Ads, and e-commerce.

With 5+ years of experience, I've worked across data, performance marketing, and business strategy to help brands grow traffic, leads, and revenue through SEO, paid media, and omni-channel execution. I also bring 3+ years of experience leading teams and turning ideas into structured growth systems that deliver real results.

I go deep into technical SEO, user behavior, and data to guide smarter decisions. I help businesses build the foundation, scale the system, and drive sustainable growth.

Education

MBA (Master of Business Administration)
UEH-ISB International School of Business
03/2025 - 2027

Qualifications

- Bachelor's in Marketing – VHU | Classification: Very Good
- Google Ads - Measurement Certification
- ChatGPT for SEO: A Complete Guide to Boost Rankings
- English: Professional working proficiency

Digital Marketing Stack



Work Experience

05/2024 - 03/2026

• Growth Marketing Leader

ATC Furniture (B2B International Market)



www.atc-craft.com

Managed SEO & Google Ads to drive 2-3 qualified B2B leads/day

Led a team of 4 across Content, Social, and Email Marketing

Increased social media performance (TikTok, YouTube, Facebook) by 3x in views

Optimized omni-channel campaigns to improve lead quality & conversion rates

Enhanced website UX/UI to improve user journey and increase conversion rates

05/2023 - 04/2024

• SEO SPECIALIST / GOOGLE ADS MANAGER

DOGO CORPORATION JAPAN LIMITED



Japan-figure.com



Japanwithlovestore.com



Kiichin.com

Managed SEO & Google Ads for 2 global Shopify stores, generating \$1.94M revenue (Q4)

Handled large-scale SEO for 300,000+ products

Trained team members in SEO & Google Ads optimization

Built reporting dashboards using Looker Studio

01/2021 - 04/2023

• SEO Leader

FAGO Agency Trading Solution Company Limited



Sapp.edu.vn



Mixhotel.vn



Panelchinhhang.vn



Giuongtudep.vn

Managed and executed SEO for 7+ projects across multiple industries

Delivered strong performance growth, including 1K -> 20K traffic in 6 months

Built scalable SEO strategies across diverse business sectors